

TRANSPORT ENGINEER

JANUARY TO DECEMBER 2023



Transport Engineer has reported in accordance with ABC's industry-agreed standards for Business Magazines



11,086

CIRCULATION
(AVERAGE PER ISSUE)

For more information:

MA Business Ltd on behalf of
Society of Operations Engineers

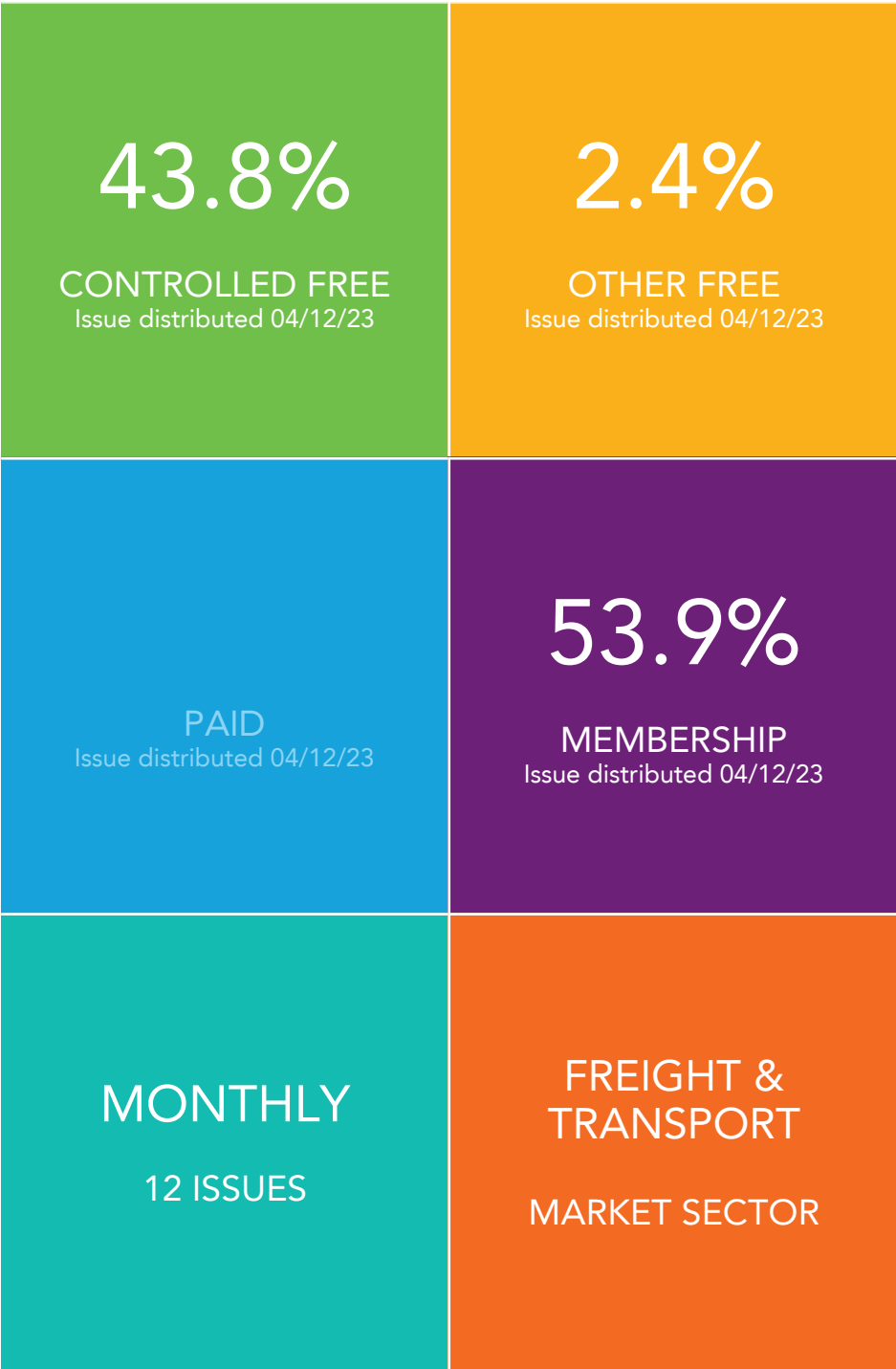
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www.abc.org.uk



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AUDIT ISSUE ANALYSIS	TOTAL	UNITED KINGDOM	OTHER COUNTRIES	PRINT	UNITED KINGDOM	OTHER COUNTRIES	DIGITAL	UNITED KINGDOM	OTHER COUNTRIES
ISSUE DISTRIBUTED 04/12/23	10,778	10,512	266	4,366	4,122	244	6,412	6,390	22
FREE COPIES	4,973	4,973	-	256	256	-	4,717	4,717	-
CONTROLLED FREE	4,717	4,717	-	-	-	-	4,717	4,717	-
REQUESTED (INDIVIDUAL)	-	-	-	-	-	-	-	-	-
REQUESTED (COLLEAGUE)	-	-	-	-	-	-	-	-	-
NON-REQUESTED (NAME)	4,717	4,717	-	-	-	-	4,717	4,717	-
NON-REQUESTED (JOB)	-	-	-	-	-	-	-	-	-
OTHER FREE	256	256	-	256	256	-	-	-	-
FREE REQUESTED DELIVERED	-	-	-	-	-	-	-	-	-
NON-CONTROLLED FREE	256	256	-	256	256	-	-	-	-
MONITORED FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
SAMPLE FREE DISTRIBUTION	-	-	-	-	-	-	-	-	-
MEMBERSHIP COPIES	5,805	5,539	266	4,110	3,866	244	1,695	1,673	22
PAID COPIES	-	-	-	-	-	-	-	-	-
PAID SUBSCRIPTIONS	-	-	-	-	-	-	-	-	-
INDIVIDUAL	-	-	-	-	-	-	-	-	-
ALL YOU CAN READ	-	-	-	-	-	-	-	-	-
MULTIPLE COPY	-	-	-	-	-	-	-	-	-
CORPORATE	-	-	-	-	-	-	-	-	-
PAID SINGLE COPIES	-	-	-	-	-	-	-	-	-

AUDIT ISSUE ANALYSIS

FREE COPIES DESCRIPTION

CONTROLLED: Directors, managers, engineers and other individuals who directly control, perform or influence the fleet management, operations, purchasing or maintenance functions in UK sites operating a fleet of commercial vehicles.

MEMBERSHIP INFORMATION

This is the official publication of ITRE - Institute of Road Transport Engineers and copies are circulated as a member benefit

GEOGRAPHIC ANALYSIS

PRINT ■ DIGITAL ■

REGION/AREA	TOTAL	PRINT	DIGITAL
United Kingdom	10,512	6,500	4,012
East Anglia	438	100	338
East Midlands	1,139	300	839
London	464	100	364
Midlands	1,098	300	798
North West	1,315	300	1,015
Northern	424	100	324
South East	2,429	1,000	1,429
South West	979	200	779
Yorkshire	908	200	708
Northern Ireland	203	100	103
Scotland	722	100	622
Wales	393	100	293
Rest of the world	266	266	0

10,778 individuals were analysed (100% of the audit issue)

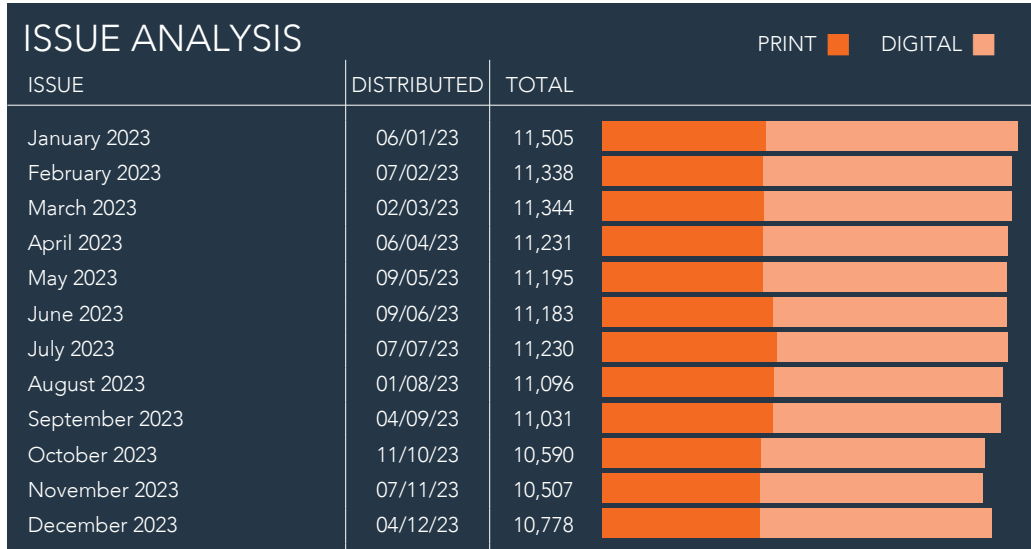
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AVERAGE CIRCULATION ANALYSIS

	TOTAL	UNITED KINGDOM	OTHER COUNTRIES
AVERAGE CIRCULATION	11,086	10,771	315
PRINT	4,535	4,345	190
DIGITAL	6,551	6,426	125



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ABC is also a trusted verification provider. We audit media brand measurement data and the adoption of good practice and processes to industry-agreed standards.

Established in 1931, ABC was the first UK Joint Industry Currency (JIC) and is a founder of the International Federation of ABCs.

For more information please visit: www.abc.org.uk



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